



MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

August 10, 2014

A meeting of the Board of Directors (the "**Board**") of the Burlesque Hall of Fame, was held on Sunday, August 10, via telephone conference.

Directors Present:

Deb Roth, President (by phone)
Linda "Dirty" Martini (by phone)
Nicollette Daly, Treasurer & Secretary (by phone)
Jaye MacAskill (by phone)
Ted Handel (by phone)

Directors Absent:

none

Also Present:

Dustin Wax, Executive Director

Call to Order

The meeting was called to order at approximately 12:10pm PST / 3:10pm EST. A quorum of Directors was present.

Approval of Minutes

Nicollette Daly moved to approve the meeting minutes from the June 7, 2014 meeting. Ted Handel seconded. Deborah Roth, Ted Handel and Nicollette Daly voted aye; Jaye MacAskill and Linda "Dirty" Martini abstained.

Director's Report

Report was included in supporting materials. Ted Handel questioned the status of the proposed museum to be opened by the Dixie Evans Week group. It was suggested that they aren't in a position to do so at this time. It was also agreed that we could not prevent such an occurrence and that we don't believe it would adversely affect BHoF in a significant manner. We will stay abreast of developments there.

We want to produce an annual report, although not in the traditional format, to inform the community of our financial position, use of funds, our focus on becoming a more transparent organization with new, more professional leadership, etc. Nicollette and Dustin will work to finalize the Weekender financials so we can start putting together a draft.

Dustin updated the Board that all of our Form 990s are current and that he would submit them to Guidestar.

Dirty questioned our use of volunteers as museum staff. Dustin explained that while our volunteers are an asset and provide much needed manpower, we cannot rely on them completely. They always commit to long term assignments or regular work hours.

Old Business

1. Strategic plan

The review and approval of the strategic plan was tabled for the next meeting.

2. *By-Law Revisions*

Discussion around the titles of President versus CEO versus Executive Director. Nicollette opined that the Executive Director and CEO are essentially the same title for the same position - the head of the organization's management team, usually an employee as opposed to a volunteer as Board Members are. The President can be the Executive Director/CEO or the Chairman of the Board. Dustin agreed and suggested that while we can call him Executive Director or CEO, the Executive Director title seems more appropriate for our community.

Further discussion ensued and it was decided we would a) use the Executive Director title to describe Dustin's position and b) the Executive Director would be the President. This requires the wording in Section 8.3 to be edited in order to remove confusion. Nicollette will work on this and submit a new draft for review. There were other suggestions for revisions and Nicollette requested everyone who has revisions or edits to please send them in writing so she could incorporate them into the next draft for discussion.

3. *Revised Mission Statement*

Deborah Roth moved that we accept the revised Mission statement as submitted, including the short form for PR use. Jaye MacAskill seconded the motion. Ayes were unanimous.

4. *New Board Member*

Perspective member Judy "Bunny Bee" Brackel's election to the Board was discussed. It was noted that she had already contributed greatly to the Board and organization. Nicollette Daly presented a motion to elect Judy to the Board. Jaye MacAskill seconded the motion; motion passed unanimously.

New Business

1. *Review 2014 Weekender finances*

We are still waiting for a few things to be finalized. We expect that to happen in the next few weeks. It appears we will net well over \$100k.

2. *Discussion of Honorary Board position*

This topic was tabled for the next meeting as we now question whether we can have honorary board members. Further research is necessary, Ted agreed to look into the law around this.

3. *Board nominations*

The following names have been submitted as perspective candidates:

Lily Jackson submitted
Rob Ferguson submitted Deb
Kay Sera submitted by Dustin

All agreed that more information was needed from perspective candidates. Specifically that we learn why they want to be involved and how we see them fitting into the current membership. Dustin had a board questionnaire he will pass on to Deb for perspective members to fill out.

Currently Kay is involved in the Weekender and one of the committees so we will hold off on her nomination.

We all feel fairly comfortable moving forward on Rob's nomination. The next step will be for us to speak with him. It was suggested that he join a conference call in the future.

We'd like to learn more about Lily and what she can bring to the Board. Jaye suggested she would be a good middle man between the Board and the Weekender and could Chair the Weekender Production Committee. Nicollette stated that she felt she (Nicollette) was currently serving in that role and did not see the need to bring on a new Board member for that role. Jaye will ask Lily to provide further information as to why she wants to join the Board and how she will add to it.

This led to discussion about the Advisory Committee and associated committees. Dustin reported that the current goal is to move the committees under the Board and perhaps have a Board member Chair, or at least sit on, each committee. Nicollette questioned the charters and Dustin reported there are guiding documents that could be loosely defined as charters but that we'd likely need to work on these in the future. All agreed this was a good plan but something to focus on at a later date.

Executive Session

1. 2014-15 budget

Executive Session resulted in the budget being approved as submitted. Details of the executive session are included in the full version of the minutes.

Adjournment

The meeting was adjourned at approximately 2:28 pm PST with any unfinished business to be discussed at the next meeting.

Next meeting date and time

TBD, will occur in September.