



MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

September 20, 2014

A meeting of the Board of Directors (the "**Board**") of the Burlesque Hall of Fame, was held on Saturday, September 20, via telephone conference.

Directors Present:

Deb Roth, President (by phone)
Ted Handel (by phone)
Linda "Dirty" Martini (by phone)
Nicollette Daly, Treasurer & Secretary (by phone)
Judy "Bunny" Brackel (by phone)

Directors Absent:

Dita Von Teese (excused)
Jaye MacAskill (excused)

Also Present:

Dustin Wax, Executive Director

Call to Order

The meeting was called to order at approximately 10:00am PST / 1:00pm EST. A quorum of Directors was present. (The Secretary joined at approximately 10:25am PST.)

Approval of Minutes

Nicollette suggested we approve all outstanding minutes at the next meeting. That would include July 8, 2013, November 11, 2013, June 7th 2014 and August 10th, 2014. After discussion it was decided we would only approve those outstanding from the current Board year. After the meeting adjourned Nicollette found the minutes from June 7th, 2014 had been approved at the August meeting but had mistakenly been noted as unapproved. Therefore, the only minutes to be approved at the next meeting will be August 10th, 2014 and September 20th, 2014.

Director's Report

The Director made brief comments regarding general operations and outreach; there was nothing significant to note.

Old Business

1. Strategic plan

The strategic plan was reviewed section by section. The members present agreed with the draft. There was some discussion as to whether the secondary objectives should be moved to the appendix; it was decided it would stay as is. Dusting gave some history of how many of the objectives came to be and all members were happy with the resulting document. The next step is to begin filling out some of the schedules in the appendix.

2. By-law revision

Nicollette reminded the members that anyone who had a further revision or edits should send them to her for compilation. It was suggested that she should send out a reminder email. We will review the draft revisions at the next meeting after everyone has sent in their edits or revisions.

3. Honorary Board members

Deb gave brief refresher on what this is and why we'd like to do it. The issues surrounding whether we can by law are still unsettled. Bunny offered to research this. Ted Handel had left the call at this time but Nicollette recalled he was going to look into this as well.

Discussion on this topic as well as the by-laws led to the idea that we needed a system to track action items. Nicollette created an "Action Item List". This will be a separate document listing all items that require action, the associated timeline and due dates, as well as the responsible party(ies). The first one will be sent after this meeting and at least after every meeting thereafter, if not more frequently.

4. *Perspective Board members*

It was decided that Rob Ferguson would be invited to the next meeting so that we may ask him questions and he can see our dynamic.

We will ask Jaye to ask Lily to send a statement about why she wants to join the Board and how she sees herself participating.

New Business

1. *Review 2014 Weekender financial report*

Nicollette reported that the financials are not finalized as we are waiting on information for one revenue item and one expense. Currently net income stands at \$112k. Nicollette doesn't expect that to change very much even after the above mentioned items are reported.

Nicollette reports that we did approximately \$35k better than last year and she suspects this has to do primarily with changing the structure of our tickets sales as well as better planning and budgeting by the producers and staff. A final report is expected by the next meeting.

2. *Set dates/times for Board meetings*

Future meetings will be held on the second Sunday of every month, beginning November 9th. The meetings will be held at 12pm PST/ 3pm EST.

3. *Action Items*

Discussion on various topics above led to the idea that we needed a system to track action items. Nicollette created an "Action Item List". This will be a separate document listing all items that require action, the associated timeline and due dates, as well as the responsible party(ies). The first one will be sent after this meeting and at least after every meeting thereafter, if not more frequently.

4. *Fiscal year*

It was decided we would look into changing our fiscal year to a September 1 - August 31 year.

Adjournment

The meeting was adjourned at approximately 1:15 pm PST .

Next meeting date and time

The next meeting is scheduled for Sunday, November 9, 2014 at 12pm PST/ 3pm EST.